



CHRIS CLARK

Graphic Design Artist

CONTACT ME



Phone

(574) 201-8279



Website

Pibmandesign.net

EDUCATION



BFA | Graphic Design

Purdue University
Fort Wayne, 2018

REFERENCES



Kelley Hartley

Athletic Director

(260) 705-2079
hartleyk@pfw.edu



John Nicklin

Studio M Coordinator

(260) 705-2079
hartleyk@pfw.edu



John Motz

Design Center Director

(260) 481-6053
motzj@pfw.edu

WORK EXPERIENCE



The Pointe Church (2019-Present)

Marketing/Communications Director

- Recommend and implement strategies to accomplish marketing objectives
- Communicate with key staff and clients to determine project needs/desired outcomes
- Delegate project responsibilities amongst team in support of specific deadlines
- Conceptualize and complete design concepts to print-ready files
- Produce/prepare professional video content
- Work closely with outside vendors and team to facilitate final project materials



Purdue FW Athletics (2017-2018)

Graphic Designer

- Designed and edited internal/external publications, signage and content
- Simultaneously managed numerous projects while keeping clients informed
- Maintained design standards to reinforce newly-implemented University brand identity
- Collaborated with Marketing and Athletics to ensure brand was properly represented



Studio M Media Lab (2016-2018)

Software Specialist Consultant

- Assisted students and staff with media projects of varied natures
- Produced and edited footage/photos from on-campus events
- Instructed in-class seminars pertaining to multiple media forms

PROGRAM EXPERTISE

Photoshop

Premiere Pro

Illustrator

After Effects

InDesign

Bridge

Lightroom

XD (App Design)